

Chapter 19 Section 1 Postwar America Quiz

More A History of the Book in America How States Shaped Postwar America A Consumers' Republic Trams Or Tailfins? American Babylon Histories of Knowledge in Postwar Scandinavia The Origins of Cool in Postwar America Czesław Miłosz in Postwar America The Matter of High Words Rebels All! How German is She? Paul Morand Eastern Europe in the Postwar World Bracing Accounts More Another Chance Popular Culture in the Age of White Flight Replaceable You Malina International Development A History of the Book in America Metropolitan Jews Best-sellers and Their Film Adaptations in Postwar America The Birth Of Japan's Postwar Constitution Dreaming Suburbia The Suburban Church Grand Central Racial Propositions Insurance Era Building Transatlantic Italy Temporal Identities and Security Policy in Postwar Japan Jazz in New Orleans Casting Her Own Shadow Souls of the City Empire of Conspiracy Film Noir, American Workers, and Postwar Hollywood Theaters of Occupation The Cadillac Story American Labor and Postwar Italy, 1943-1953

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Theaters of Occupation Aug 28 2019 In the aftermath of total war and unconditional surrender, Germans found themselves receiving instruction from their American occupiers. It was not a conventional education. In their effort to transform German national identity and convert a Nazi past into a democratic future, the Americans deployed what they perceived as the most powerful and convincing weapon-movies. In a rigorous analysis of the American occupation of postwar Germany and the military's use of "soft power," Jennifer Fay considers how Hollywood films, including *Ninotchka*, *Gaslight*, and *Stagecoach*, influenced German culture and cinema. In this cinematic pedagogy, dark fantasies of American democracy and its history were unwittingly played out on-screen. *Theaters of Occupation* reveals how Germans responded to these education efforts and offers new insights about American exceptionalism and virtual democracy at the dawn of the cold war. Fay's innovative approach examines the culture of occupation not only as a phase in U.S.–German relations but as a distinct space with its own discrete cultural practices. As the American occupation of Germany has become a paradigm for more recent military operations, Fay argues that we must question its efficacy as a mechanism of cultural and political change. Jennifer Fay is associate professor and codirector of film studies in the Department of English at Michigan State University.

Temporal Identities and Security Policy in Postwar Japan Mar 04 2020 Through a discourse analysis of Japanese parliamentary debates, this book explores how different understandings of Japan's history have led to sharply divergent security policies in the postwar period, whilst providing an explanation for the much-debated security policy changes under Abe Shinzō. Analyzing the ways identities can be constructed through 'temporal othering,' as well as 'spatial othering,' this book examines the rise of a new form of identity in Japan since the end of the Cold War, one that is differentiated not from prewar and wartime Japan, but from postwar Japan. The champions of this identity, it argues, see the postwar past as a shameful period, characterized by self-imposed military restrictions, and thus the relentless chipping away of these limitations in recent years is indicative of how dominant this identity has become. Exploring how these military restrictions have shifted from being a symbol of pride to a symbol of shame, this book demonstrates the concrete ways in which the past can both enable and constrain policy. *Temporal Identities and*

Security Policy in Postwar Japan will be invaluable to students and scholars of Japanese politics and foreign policy, as well as international relations more generally.

International Development Feb 12 2021 International Development: A Postwar History offers the first concise historical overview of international development policies and practices in the 20th century. Embracing a longue durée perspective, the book describes the emergence of the development field at the intersection of late colonialism, the Second World War, the onset of decolonization, and the Cold War. It discusses the role of international organizations, colonial administrations, national governments, and transnational actors in the making of the field, and it analyzes how the political, intellectual, and economic changes over the course of the postwar period affected the understanding of and expectations toward development. By drawing on examples of development projects in different parts of the world and in different fields, Corinna R. Unger shows how the plurality of development experiences shaped the notion of development as we know it today. This book is ideal for scholars seeking to understand the history of development assistance and to gain new insight into the international history of the 20th century.

Popular Culture in the Age of White Flight May 18 2021 "In Popular Culture in the Age of White Flight, Eric Avila offers a unique argument about the restructuring of urban space in the two decades following World War II and the role played by new suburban spaces in dramatically transforming the political culture of the United States. Avila's work helps us see how and why the postwar suburb produced the political culture of 'balanced budget conservatism' that is now the dominant force in politics, how the eclipse of the New Deal since the 1970s represents not only a change of views but also an alteration of spaces."—George Lipsitz, author of The Possessive Investment in Whiteness

Czesław Miłosz in Postwar America Feb 24 2022 Czesław Miłosz is at times called an American poet. This means one thing in Poland, and something else in the United States. To Polish readers, this description is mainly related to the moment of his departure from Europe to take up employment at the University of California in Berkeley, and his settlement for many years in California, where his new poems and essays were written. Miłosz is to them an American poet, in a biographical sense, from the time he started living at Grizzly Peak until his return to Krakow, and in a symbolic sense, for as long as he cooperated with the publishing market, participated in literary life, and was an ambassador of Polish literature across the ocean. He is an American poet to the extent that his work was influenced by the thought and work of those cultural circles. However, one has to return to the landmark year of 1960, when Miłosz had only set off for Berkeley, and ask about the awareness with which he discovered America, where he spent those consequential five years fifteen years before, and where he apparently took refuge from the consequences of the Sovietization of his native part of Europe. He returned to America as someone familiar with its realities and its lifestyle, with the reasoning and actions of its people, aware of many local customs and problems, well versed in various circulations of culture and information, fluent in English, with a rich and current knowledge of the literature of the linguistic circles that permeated it. Little is known about the postwar period, when Miłosz built this extensive awareness. For various reasons, it has not been the subject of investigations and research. Not only because the question of the poet's American traits, posed ever more eagerly today, hides the assumption that it refers to his California period treated as a phase of life and creativity which is closed both temporally and intellectually. Such a formulation of this question also results partly from the Polish understanding of the label of an American poet. However, this question gains its full meaning only when its scope includes, firstly, the realization that 1960 was not the initial year in Miłosz's learning about America - it only marked a renewal of this process in a more complex way. Secondly, the question should include our awareness of the baggage of Miłosz's experiences accumulated in the 1940s, with which he reentered the New World. In other words, understanding the process of taking root in California after 1960 is possible when we, as Miłosz himself did, take into account his American postwar period, thought-out, problematized and reassessed in Europe after 1950. This book aims to show how Czesław Miłosz assimilated America from 1945 to 1950, how he expanded his cultural horizon there, incorporating various components within it. The subject of my interest has been, on the one hand, the sphere of his activities in many areas at the time, and on the other, the ways of making use of the intellectual opportunities that his stay in America created for him. The book consists of four parts, each dedicated to a different aspect of Miłosz's five years in America and based on archival research. The first part is a biographical reconstruction of his diplomatic and literary activities, the second discusses his lectures, articles and opinion journalism, the third recreates the process of his study of English-language literature, and the fourth examines the ways in which he assessed the postwar experience in his poetry, essays, and correspondence. While the last part concerns the period when Miłosz, residing in France, looks back on the American

years, which to a large extent influenced the new way of interpreting them, the three previous ones concern the common five-year period and constitute a mutual reference system.

Bracing Accounts Aug 21 2021 This work is the textual response to polio from the postwar era to the present. It considers women's magazines, in which polio was both a fitfully treated subject and a frequently important subtext.

Film Noir, American Workers, and Postwar Hollywood Sep 29 2019 became a lament, with protagonists moving further outside the law to seek justice and with these struggles written on their battered corpses at the end of the film. "Expanding this investigation into Cold War and post-9/11 America, Broe extends his analysis of the ways film noir is intimately connected to labor history. The constructed nature of the cold war and its lurch toward conservatism points to the war on terrorism and the struggles within and between global capital, class, race, and gender." --Book Jacket.

Replaceable You Apr 16 2021 After World War II, the United States underwent a massive cultural transformation that was vividly realized in the development and widespread use of new medical technologies. Plastic surgery, wonder drugs, artificial organs, and prosthetics inspired Americans to believe in a new age of modern medical miracles. The nationalistic pride that flourished in postwar society, meanwhile, encouraged many Americans to put tremendous faith in the power of medicine to rehabilitate and otherwise transform the lives and bodies of the disabled and those considered abnormal. *Replaceable You* revisits this heady era in American history to consider how these medical technologies and procedures were used to advance the politics of conformity during the 1950s.

More Nov 04 2022 James Carville famously reminded Bill Clinton throughout 1992 that "it's the economy, stupid." Yet, for the last forty years, historians of modern America have ignored the economy to focus on cultural, social, and political themes, from the birth of modern feminism to the fall of the Berlin Wall. Now a scholar has stepped forward to place the economy back in its rightful place, at the center of his historical narrative. In *More*, Robert M. Collins reexamines the history of the United States from Franklin Delano Roosevelt to Bill Clinton, focusing on the federal government's determined pursuit of economic growth. After tracing the emergence of growth as a priority during FDR's presidency, Collins explores the record of successive administrations, highlighting both their success in fostering growth and its partisan uses. Collins reveals that the obsession with growth appears not only as a matter of policy, but as an expression of Cold War ideology--both a means to pay for the arms build-up and proof of the superiority of the United States' market economy. But under Johnson, this enthusiasm sparked a crisis: spending on Vietnam unleashed runaway inflation, while the nation struggled with the moral consequences of its prosperity, reflected in books such as John Kenneth Galbraith's *The Affluent Society* and Rachel Carson's *Silent Spring*. *More* continues up to the end of the 1990s, as Collins explains the real impact of Reagan's policies and astutely assesses Clinton's "disciplined growthmanship," which combined deficit reduction and a relaxed but watchful monetary policy by the Federal Reserve. Writing with eloquence and analytical clarity, Robert M. Collins offers a startlingly new framework for understanding the history of postwar America.

Histories of Knowledge in Postwar Scandinavia Apr 28 2022 *Histories of Knowledge in Postwar Scandinavia* uses case studies to explore how knowledge circulated in the different public arenas that shaped politics, economics and cultural life in and across postwar Scandinavia, particularly in the 1960s and 1970s. This book focuses on a period when the term "knowledge society" was coined and rapidly found traction. In Scandinavia, society's relationship to rational forms of knowledge became vital to the self-understanding and political ambitions of the era. Taking advantage of contemporary discussions about the circulation, arenas, forms, applications and actors of knowledge, contributors examine various forms of knowledge – economic, environmental, humanistic, religious, political, and sexual – that provide insight into the making and functioning of postwar Scandinavian societies and offer innovative studies that contribute to the development of the history of knowledge at large. The concentration on knowledge rather than the welfare state, the Cold War or the new social and political movements, which to date have attracted the lion's share of scholarly attention, ensures the book makes a historiographical intervention in postwar Scandinavian historiography. Offering a stimulating point of departure for those interested in the history of knowledge and the circulation of knowledge, this is a vital resource for students and scholars of postwar Scandinavia that provides fresh perspectives and new methodologies for exploration.

Rebels All! Dec 25 2021 The author of *When America Was Great* explains the apparent contradictions of the political right in this fresh examination of the postwar conservative mind that shows how right-wing intellectuals have always played to populist and rowdy tendencies in America's political culture.

Best-sellers and Their Film Adaptations in Postwar America Nov 11 2020 Working with the claim that gender identity

emerged as a primary signifier of national identity within Cold War ideology, Jane Hendler provides a detailed, illuminating analysis of how five best-sellers and their film adaptations address a range of intersecting historical issues, including communist containment, corporate culture, family life, and race relations, all of which were integrally linked to gender and key issues of American identity.

Metropolitan Jews Dec 13 2020 In this provocative urban history, Lila Corwin Berman considers the role that Detroit's Jews have played in the city's well-known narratives of migration and decline. Like other Detroiters in the 1960s and 1970s, Jews left the city for the suburbs in large numbers. But Berman makes the case that they nevertheless constituted themselves as urban people, and she shows how complex spatial and political relationships existed within the greater metropolitan region. By insisting on the existence and influence of a metropolitan consciousness, Berman reveals the complexity and contingency of what did and didn't change as regions expanded in the postwar era."

Building Transatlantic Italy Apr 04 2020 At the end of the Second World War, America's newly acquired status of hegemonic power— together with the launch of ambitious international programs such as the Marshall Plan— significantly altered existing transatlantic relations. In this context, Italian and American architectural cultures developed a fragile dialogue characterized by successful exchanges and forms of collaboration but also by reciprocal wariness. The dissemination of models and ideas concerning architecture generated complex effects and frequently led to surprising misinterpretations, obstinate forms of resistance and long negotiations between the involved parties. Issues of continuity and discontinuity dominated Italian culture and society at the time since at stake was the possible balance between allegedly long-established traditions and the prospect of a radical rupture with recent history. Architectural culture often contributed to reach a compromise between very diverging attitudes. Situated in the larger realm of studies on Americanization, this book questions current interpretations of transatlantic relations in architecture. By reconsidering the means and effects of the dialogue that unfolded between the two sides of the Atlantic during the postwar years, the volume analyzes how cultural and formal models were developed in one context and then modified when transferred to a new one as well as the fortune of this cultural exchange in terms of circulation, amplification, and simplification.

More Jul 20 2021 Collins re-examines the history of the United States from Franklin Delano Roosevelt to Bill Clinton, focusing on the federal government's determined pursuit of economic growth.

Eastern Europe in the Postwar World Sep 21 2021

*Empire of Conspiracy Oct 30 2019 Why, Timothy Melley asks, have paranoia and conspiracy theory become such prominent features of postwar American culture? In *Empire of Conspiracy*, Melley explores the recent growth of anxieties about thought-control, assassination, political indoctrination, stalking, surveillance, and corporate and government plots. At the heart of these developments, he believes, lies a widespread sense of crisis in the way Americans think about human autonomy and individuality. Nothing reveals this crisis more than the remarkably consistent form of expression that Melley calls "agency panic"—an intense fear that individuals can be shaped or controlled by powerful external forces. Drawing on a broad range of forms that manifest this fear—including fiction, film, television, sociology, political writing, self-help literature, and cultural theory—Melley provides a new understanding of the relation between postwar American literature, popular culture, and cultural theory. *Empire of Conspiracy* offers insightful new readings of texts ranging from Joseph Heller's *Catch-22* to the *Unabomber Manifesto*, from Vance Packard's *Hidden Persuaders* to recent addiction discourse, and from the "stalker" novels of Margaret Atwood and Diane Johnson to the conspiracy fictions of Thomas Pynchon, William Burroughs, Don DeLillo, and Kathy Acker. Throughout, Melley finds recurrent anxieties about the power of large organizations to control human beings. These fears, he contends, indicate the continuing appeal of a form of individualism that is no longer wholly accurate or useful, but that still underpins a national fantasy of freedom from social control.*

Grand Central Jul 08 2020 Ten bestselling authors inspired by New York City's iconic Grand Central Terminal have created their own stories, set on the same day, just after the end of World War II, in a time of hope, uncertainty, change, and renewal.... A war bride awaits the arrival of her GI husband at the platform...A Holocaust survivor works at the Oyster Bar, where a customer reminds him of his late mother...A Hollywood hopeful anticipates her first screen test and a chance at stardom in the Kissing Room... On any particular day, thousands upon thousands of people pass through Grand Central, through the whispering gallery, beneath the ceiling of stars, and past the information booth and its beckoning four-faced clock, to whatever destination is calling them. It is a place where people come to say hello and good-bye. And each person has a story to tell. Featuring stories from Melanie Benjamin,

Jenna Blum, Amanda Hodgkinson, Pam Jenoff, Sarah Jio, Sarah McCoy, Kristina McMorris, Alyson Richman, Erika Robuck, and Karen White With an Introduction by #1 New York Times bestselling author Kristin Hannah

*The Suburban Church Aug 09 2020 After World War II, America's religious denominations spent billions on church architecture as they spread into the suburbs. In this richly illustrated history of midcentury modern churches in the Midwest, Gretchen Buggeln shows how architects and suburban congregations joined forces to work out a vision of how modernist churches might help reinvigorate Protestant worship and community. The result is a fascinating new perspective on postwar architecture, religion, and society. Drawing on the architectural record, church archives, and oral histories, *The Suburban Church* focuses on collaborations between architects Edward Dart, Edward A. Sövik, and Charles E. Stade and some seventy-five Protestant congregations. By telling the stories behind their modernist churches, the book describes how the buildings both reflected and shaped developments in postwar religion--its ecumenism, optimism, and liturgical innovation, as well as its fears about staying relevant during a time of vast cultural, social, and demographic change. While many scholars have characterized these congregations as "country club" churches, *The Suburban Church* argues that most were earnest, well-intentioned religious communities caught between the desire to serve God and the demands of a suburban milieu in which serving middle-class families required most of their material and spiritual resources.*

*Insurance Era May 06 2020 Actuarial thinking is everywhere in contemporary America, an often unnoticed byproduct of the postwar insurance industry's political and economic influence. Calculations of risk permeate our institutions, influencing how we understand and manage crime, education, medicine, finance, and other social issues. Caley Horan's remarkable book charts the social and economic power of private insurers since 1945, arguing that these institutions' actuarial practices played a crucial and unexplored role in insinuating the social, political, and economic frameworks of neoliberalism into everyday life. Analyzing insurance marketing, consumption, investment, and regulation, Horan asserts that postwar America's obsession with safety and security fueled the exponential expansion of the insurance industry and the growing importance of risk management in other fields. Horan shows that the rise and dissemination of neoliberal values did not happen on its own: they were the result of a project to unsocialize risk, shrinking the state's commitment to providing support, and heaping burdens upon the people often least capable of bearing them. *Insurance Era* is a sharply researched and fiercely written account of how and why private insurance and its actuarial market logic came to be so deeply lodged in American visions of social welfare.*

Casting Her Own Shadow Jan 02 2020 Explores the former first lady's political role after the death of her husband in 1945, including her efforts to eliminate institutionalized racism and discourage complacency in the democratic party

A Consumers' Republic Aug 01 2022 In this signal work of history, Bancroft Prize winner and Pulitzer Prize finalist Elizabeth Cohen shows how the pursuit of prosperity after World War II fueled our pervasive consumer mentality and transformed American life. Trumpeted as a means to promote the general welfare, mass consumption quickly outgrew its economic objectives and became synonymous with patriotism, social equality, and the American Dream. Material goods came to embody the promise of America, and the power of consumers to purchase everything from vacuum cleaners to convertibles gave rise to the power of citizens to purchase political influence and effect social change. Yet despite undeniable successes and unprecedented affluence, mass consumption also fostered economic inequality and the fracturing of society along gender, class, and racial lines. In charting the complex legacy of our "Consumers' Republic" Elizabeth Cohen has written a bold, encompassing, and profoundly influential book.

The Birth Of Japan's Postwar Constitution Oct 11 2020 This 1989 Yoshino Sakuzo prize-winning book is essential reading for understanding Japan's postwar constitution, political and social history, and foreign policy. In this, the most complete English account of the origins of Japan's Constitution, the author presents new interpretations of the behind-the-scenes actors who shaped the Japanese Constitution: the petulant General Douglas MacArthur, Japanese defenders of the conservative order, Japanese liberal and socialist reformers, and moderate Allies sitting on the Far Eastern Commission. }This 1989 Yoshino Sakuzo prize-winning book is essential reading for understanding Japan's postwar constitution, political and social history, and foreign policy. The most complete English account of the origins of Japan's constitution, it analyzes the dramatic events of 1945-1946 that lead to the birth of Japan's new constitution. Koseki Shoichi challenges the simplicity of the current interpretation that General Douglas MacArthur in February 1946, faced with inept Japanese efforts at constitutional reform and Soviet interference through the Far Eastern Commission, secretly ordered his staff to write a constitution in seven days and then imposed it on Japan.

Differentiating between the adoption procedure and the framing process, the author argues that the latter was varied, complicated, and rich, going beyond the actions of two nations and their representatives. It involved the clash of legal ideas, the conflicting efforts of individuals of different cultures and different political persuasions, and significant contributions by people with no connection to government. Drawing on Japanese, American, and Australian archives as well as recent scholarly research, Koseki presents new and stimulating interpretations of MacArthur's actions, the Ashida amendment of Article 9, Yoshida's role, and much more. Criticizing Japanese conservative defenders of the old order, he explores Japanese liberal and socialist ideas on constitutional reform and reevaluates the Far Eastern Commissions influence on MacArthur's policies and on the shaping of the basic principles of Japan's antiwar constitution. }

Malina Mar 16 2021 Now a New Directions book, the legendary novel that is "equal to the best of Virginia Woolf and Samuel Beckett" (New York Times Book Review) In Malina, originally published in German in 1971, Ingeborg Bachmann invites the reader into a world stretched to the very limits of language. An unnamed narrator, a writer in Vienna, is torn between two men: viewed, through the tilting prism of obsession, she travels further into her own madness, anxiety, and genius. Malina explores love, "deathstyles," the roots of fascism, and passion.

American Labor and Postwar Italy, 1943-1953 Jun 26 2019 American, Labor, Postwar Italy, migration.

Another Chance Jun 18 2021 Analyzes the social, economic, political, and cultural changes in the United States after the end of World War II

Jazz in New Orleans Feb 01 2020 New Orleans native jazz drummer, journalist, and teacher Suhor (b. 1935) reprints 26 articles to counter what he believes are misconceptions about the jazz scene during the two and half decades. He arranges them in sections reflecting the perspectives of the New Orleans establishment's belated pride, revivals, and modern jazz and its pioneers during the period.

How German is She? Nov 23 2021 The 1950s have passed into the history books as the period of the Federal Republic of Germany's so-called "economic miracle"; yet attention to women's roles in economic reconstruction has until now been negligible. In this book, Erica Carter explores how the development of a "social market economy" after 1949 gave a new centrality to consumers as key players in the economic life of the nation, and, in that process, gave women a new public significance. Public attention focused in particular on the nation's housewives, who were to train the populace for entry into a new world of consumer prosperity. Carter investigates this focus from two perspectives: in part 1, she tackles the political economy of postwar West German consumption, and in part 2, she looks at representations of the consuming woman across a range of popular cultural forms. Since visual imagery is discussed at length, the book is lavishly illustrated with advertisements, fashion photographs, film stills, and documentary photography from the period. How German Is She? also makes a distinctive contribution to questions of national identity. While many historians agree that nationalism was a spent force after 1945, Carter argues that concepts of nationhood survived in the rhetorics of public policy and in popular culture of the period. In this context, national and efficient consumption became a housewife's duty, not just to husband and family, but to the postwar "nation." The book will be of primary interest to scholars and students in German studies, women's studies, and cultural studies. Erica Carter is Research Fellow in German Studies, University of Warwick.

The Matter of High Words Jan 26 2022 Machine generated contents note: -- Introduction -- Part One: Words and Flesh -- Chapter 1: Minds, Machines, and Giving a Damn -- Chapter 2: That Horeb, That Kansas -- Part Two: We Solemnly Publish and Declare -- Chapter 3: Sociology to the Scientists -- Chapter 4: Puzzles, Pawnshops, and Improvisation -- Chapter 5: The Advanced US Citizenship of David Foster Wallace -- Afterward -- Bibliography

The Origins of Cool in Postwar America Mar 28 2022 Cool. It was a new word and a new way to be, and in a single generation, it became the supreme compliment of American culture. The Origins of Cool in Postwar America uncovers the hidden history of this concept and its new set of codes that came to define a global attitude and style. As Joel Dinerstein reveals in this dynamic book, cool began as a stylish defiance of racism, a challenge to suppressed sexuality, a philosophy of individual rebellion, and a youthful search for social change. Through eye-opening portraits of iconic figures, Dinerstein illuminates the cultural connections and artistic innovations among Lester Young, Humphrey Bogart, Robert Mitchum, Billie Holiday, Frank Sinatra, Jack Kerouac, Albert Camus, Marlon Brando, and James Dean, among others. We eavesdrop on conversations among Jean-Paul Sartre, Simone de Beauvoir, and Miles Davis, and on a forgotten debate between Lorraine Hansberry and Norman Mailer over the "white Negro" and black cool. We come to understand how the cool worlds of Beat writers and Method actors emerged from the intersections

of film noir, jazz, and existentialism. Out of this mix, Dinerstein sketches nuanced definitions of cool that unite concepts from African-American and Euro-American culture: the stylish stoicism of the ethical rebel loner; the relaxed intensity of the improvising jazz musician; the effortless, physical grace of the Method actor. To be cool is not to be hip and to be hot is definitely not to be cool. This is the first work to trace the history of cool during the Cold War by exploring the intersections of film noir, jazz, existential literature, Method acting, blues, and rock and roll. Dinerstein reveals that they came together to create something completely new—and that something is cool.

Trams Or Tailfins? Jun 30 2022 In the years that followed World War II, both the United States and the newly formed West German republic had an opportunity to remake their economies. Since then, much has been made of a supposed “Americanization” of European consumer societies—in Germany and elsewhere. Arguing against these foggy notions, Jan L. Logemann takes a comparative look at the development of postwar mass consumption in West Germany and the United States and the emergence of discrete consumer modernities. In *Trams or Tailfins?*, Logemann explains how the decisions made at this crucial time helped to define both of these economic superpowers in the second half of the twentieth century. While Americans splurged on private cars and bought goods on credit in suburban shopping malls, Germans rebuilt public transit and developed pedestrian shopping streets in their city centers—choices that continue to shape the quality and character of life decades later. Outlining the abundant differences in the structures of consumer society, consumer habits, and the role of public consumption in these countries, Logemann reveals the many subtle ways that the spheres of government, society, and physical space define how we live.

The Cadillac Story Jul 28 2019 The Cadillac story is more than the story of a car company. It is, in many ways, the story of the American automobile industry itself—which, as much as any industry, drove America’s growth in the twentieth century and defined who we are as a people. For generations of Americans, Cadillac epitomized expansive prosperity. This illustrated history of Cadillac presents all the triumphs and failures of the marque’s last sixty years; from the good times, through the disastrous 1980s, and up to the current reconstitution of the brand.

A History of the Book in America Jan 14 2021 V. 1. *The colonial book in the Atlantic world: This book carries the interrelated stories of publishing, writing, and reading from the beginning of the colonial period in America up to 1790.* v. 2 *An Extensive Republic: This volume documents the development of a distinctive culture of print in the new American republic.* v. 3. *The industrial book 1840-1880: This volume covers the creation, distribution, and uses of print and books in the mid-nineteenth century, when a truly national book trade emerged.* v. 4. *Print in Motion: In a period characterized by expanding markets, national consolidation, and social upheaval, print culture picked up momentum as the nineteenth century turned into the twentieth.* v. 5. *The Enduring Book: This volume addresses the economic, social, and cultural shifts affecting print culture from World War II to the present.*

American Babylon May 30 2022 A gripping portrait of black power politics and the struggle for civil rights in postwar Oakland As the birthplace of the Black Panthers and a nationwide tax revolt, California embodied a crucial motif of the postwar United States: the rise of suburbs and the decline of cities, a process in which black and white histories inextricably joined. *American Babylon* tells this story through Oakland and its nearby suburbs, tracing both the history of civil rights and black power politics as well as the history of suburbanization and home-owner politics. Robert Self shows that racial inequities in both New Deal and Great Society liberalism precipitated local struggles over land, jobs, taxes, and race within postwar metropolitan development. Black power and the tax revolt evolved together, in tension. *American Babylon* demonstrates that the history of civil rights and black liberation politics in California did not follow a southern model, but represented a long-term struggle for economic rights that began during the World War II years and continued through the rise of the Black Panthers in the late 1960s. This struggle yielded a wide-ranging and profound critique of postwar metropolitan development and its foundation of class and racial segregation. Self traces the roots of the 1978 tax revolt to the 1940s, when home owners, real estate brokers, and the federal government used racial segregation and industrial property taxes to forge a middle-class lifestyle centered on property ownership. Using the East Bay as a starting point, Robert Self gives us a richly detailed, engaging narrative that uniquely integrates the most important racial liberation struggles and class politics of postwar America.

Paul Morand Oct 23 2021 *Darling of the Jazz Age, the globe-trotting diplomat and acclaimed writer Paul Morand and his literary and political careers underwent a radical shift following his collaboration with the Vichy government during the Occupation of France. Abandoning the terse, glittering portraits of the contemporary era that had garnered him early fame, he turned to the past and to historical fiction, biography and autobiography.* *Paul Morand: The*

Politics and Practice of Writing in Post-War France, the first full-length study of Morand in English and the first ever of his post-war works, traces Morand's politically charged explorations of history as he obsessively rewrites the Occupation in historical guise. From Napoleonic Spain to the court of Louis XIV, nineteenth-century California, Revolutionary France and Venice across the ages, Morand probes the limits of historiography and genre as he constructs a curiously Benjaminian model of redemption for his collaborationist heroes. This book analyses Morand's post-war project, placing it within the highly-politicized context of writing during the de Gaullian era. Many issues are at stake in Morand's late oeuvre, from the genres of historical fiction, biography and autobiography, to the very act of historicization itself in the context of the post-war era. Morand's handling of these issues suggests that literature furnishes perhaps the best space within which the complex and highly political question of our ties to the past may be most tellingly examined.

A History of the Book in America Oct 03 2022 The fifth volume of *A History of the Book in America* addresses the economic, social, and cultural shifts affecting print culture from World War II to the present. During this period factors such as the expansion of government, the growth of higher education, the climate of the Cold War, globalization, and the development of multimedia and digital technologies influenced the patterns of consolidation and diversification established earlier. The thirty-three contributors to the volume explore the evolution of the publishing industry and the business of bookselling. The histories of government publishing, law and policy, the periodical press, literary criticism, and reading--in settings such as schools, libraries, book clubs, self-help programs, and collectors' societies--receive imaginative scrutiny as well. The *Enduring Book* demonstrates that the corporate consolidations of the last half-century have left space for the independent publisher, that multiplicity continues to define American print culture, and that even in the digital age, the book endures. Contributors: David Abrahamson, Northwestern University James L. Baughman, University of Wisconsin-Madison Kenneth Cmiel (d. 2006) James Danky, University of Wisconsin-Madison Robert DeMaria Jr., Vassar College Donald A. Downs, University of Wisconsin-Madison Robert W. Frase (d. 2003) Paul C. Gutjahr, Indiana University David D. Hall, Harvard Divinity School John B. Hench, American Antiquarian Society Patrick Henry, New York City College of Technology Dan Lacy (d. 2001) Marshall Leaffer, Indiana University Bruce Lewenstein, Cornell University Elizabeth Long, Rice University Beth Luey, Arizona State University Tom McCarthy, Beirut, Lebanon Laura J. Miller, Brandeis University Priscilla Coit Murphy, Chapel Hill, N.C. David Paul Nord, Indiana University Carol Polsgrove, Indiana University David Reinking, Clemson University Jane Rhodes, Macalester College John V. Richardson Jr., University of California, Los Angeles Joan Shelley Rubin, University of Rochester Michael Schudson, University of California, San Diego, and Columbia University Linda Scott, University of Oxford Dan Simon, Seven Stories Press Ilan Stavans, Amherst College Harvey M. Teres, Syracuse University John B. Thompson, University of Cambridge Trysh Travis, University of Florida Jonathan Zimmerman, New York University

How States Shaped Postwar America Sep 02 2022 The history of public policy in postwar America tends to fixate on developments at the national level, overlooking the crucial work done by individual states in the 1960s and '70s. In this book, Nicholas Dagen Bloom demonstrates the significant and enduring impact of activist states in five areas: urban planning and redevelopment, mass transit and highways, higher education, subsidized housing, and the environment. Bloom centers his story on the example set by New York governor Nelson Rockefeller, whose aggressive initiatives on the pressing issues in that period inspired others and led to the establishment of long-lived state polices in an age of decreasing federal power. Metropolitan areas, for both better and worse, changed and operated differently because of sustained state action—*How States Shaped Postwar America* uncovers the scope of this largely untold story.

Souls of the City Dec 01 2019 A story of postwar community building through religious congregations.

Racial Propositions Jun 06 2020 "With narrative fluency and deftness, constructed on a bedrock of prodigious archival research, HoSang's book provides a sorely needed genealogy of the 'color-blind consensus' that has come to define race and recode racism within US politics, law and public policy. This will be a book that lasts."--Nikhil Pal Singh, author of *Black is a Country: Race and the Unfinished Struggle for Democracy* "An important analysis of both the exact contours of white supremacy and the failures of electoral anti-racism."--George Lipsitz, author of *The Possessive Investment in Whiteness* "*Racial Propositions* brilliantly documents the history of race in California's post-World War II ballot initiatives to show that nothing is what it seems when it comes to race and politics in America's ethnoracial frontier. Daniel HoSang provides readers with a sharply focused interdisciplinary lens through which to see how the language and politics of political liberalism veil what are ultimately racialized ballot initiatives. If

California is a harbinger for the rest of the country, then HoSang's tour de force is required reading for anyone interested how the United States will negotiate diversity in the 21st century."--Tomás R. Jiménez, author of Replenished Ethnicity: Mexican Americans, Immigration, and Identity

Dreaming Suburbia Sep 09 2020 A multifaceted cultural study of suburbanization in the United States, and Detroit in particular, during the postwar suburban boom.

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